

Discovering Psychology Hockenbury

a multimedia enhanced ebook integrates the text a rich assortment of media powered learning opportunities and a variety of

customization features for students and instructors worth s acclaimed ebook platform was developed by a cognitive psychologist pepper williams ph d yale university who taught undergraduate psychology at the university of massachusetts

discovering psychology is the most effective book available for helping students develop scientific literacy and explore the real impact of psychology across the breadth of cultural diversity

sandra hockenbury and new coauthor susan nolan s remarkable textbook is grounded in the belief that all kinds of students can develop a real understanding of psychology and lasting scientific literacy the authors act on that belief by using relatable personal stories to communicate the concepts of psychological science and the process of science itself and by presenting important research in a clear not oversimplified way hockenbury and nolan also take full advantage of online learning creating activities in launchpad that have students thinking about psychology as scientists do new co author susan nolan of seton hall university was recently designated a master teacher by the society for teaching psychology she regularly gives talks about incorporating scientific literacy into the introductory course and across the psychology curriculum

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more than any other introductory textbook don and sandra hockenbury s discovering psychology makes the story of psychology a captivating highly personal experience for all kinds of students without sacrificing science the authors draw on personal experiences and other real stories to illustrate essential concepts and important research directions in a recognizable relatable way this is especially true in the area of cutting edge neuroscience which the hockenburys make extremely teachable and utterly absorbing without oversimplifying the presentation special package each student copy of discovering psychology sixth edition is packaged with the book s study guide and worth publishers new three dimensional brain dsm 5 updates available for fall 2014 classes this update version features new content from sandra hockenbury in

response to the release of the DSM 5 this new content is integrated into the text without changing pagination or the structure of the chapters a special DSM 5 supplement by Sandra Hockenbury is available for fall 2013 and spring and summer 2014 courses

This briefer streamlined version of Don and Sandra Hockenbury's acclaimed text *Psychology* Second Edition warmly invites students to explore the science that speaks most directly to their everyday lives using a narrative rich with engaging anecdotes and real life stories often drawn from the authors' own lives and experiences. *Discovering Psychology* helps to clarify abstract concepts and psychological principles with its smart pedagogy, attractive design and state-of-the-classroom media and supplements package. There is no text better equipped for introducing students to the science that speaks most directly to their everyday lives.

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